

Pedestrians Count! 2012: Successes, Challenges and Data

Making all communities walkable for all people

Agenda

Thursday May 3 rd			
8:30 am – 9:20 am	Morning “Walk with a Doc” led by Kaiser Permanente’s Every Body Walk Dr. David Cuan and Los Angeles Walks . The walk will start from the Kyoto Hotel at 120 South Los Angeles Street Los Angeles, CA 90012 and end at LA Metro.		
9:00 am – 9:30 am	Registration and Coffee/Tea		
9:30 am – 11:00 am	AM Session		
	<p>Title: Developing Equitable Transit Oriented Developments</p> <p><u>Panelists:</u> Pilar Lorenzana-Campo, Public Health Law and Policy (PHLP) Paulina Gonzalez, Strategic Actions for Just Economy (SAJE) Joan Ling, Occidental College and Affordable Housing consultant Serena Lin, Attorney, Public Council City of Los Angeles Planning Dept (invited)</p> <p><u>Moderator:</u> Jean Armbruster, Los Angeles County Department of Public Health</p> <p><u>Location:</u> Union Station Room, 3rd Floor</p>	<p>Title: What the Data Tells Us and How We Can Use It</p> <p><u>Panelists:</u> Nancy McGuckin, Nancy McGuckin & Associates Elaine Murakami, Federal Highway Administration John Bigham, UC Berkeley SafeTREC Leonard Seitz, Caltrans</p> <p><u>Moderator:</u> Deborah Murphy, Los Angeles WALKS</p> <p><u>Location:</u> Gateway Room, 3rd Floor</p>	<p>Title: How To Do Your Own Pedestrian Count</p> <p><u>Speaker:</u> Robert Schneider, UC Berkeley SafeTREC</p> <p>Note: This session will have a mobile component.</p> <p><u>Location:</u> Mulholland Room, 15th Floor</p>
11:00 am – 12:00pm	Lunch Break		
12:00 pm – 1:30 pm	Plenary Session		
	<p>Welcome from <i>California WALKS</i> Welcome from LA Metro’s CEO Art Leahy</p> <p><u>Panel Topic:</u> Making All Communities Walkable for All People</p> <p><u>Panelists:</u> Manal Aboelata, Prevention Institute Michele Martinez, Santa Ana City Councilmember Mary Lee, Policy Link Dana Richardson, Community Health Improvement Partners</p> <p><u>Panel Moderator:</u> Roberta Tinajero, Kaiser Permanente</p> <p><u>Location:</u> Board Room, 3rd Floor</p>		
1:30 pm – 1:45 pm	Break		

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<p>1:45 pm – 3:15 pm</p>	<p>PM Session 1</p>		
	<p><u>Title:</u> Leveraging Safe Routes to School: Safe Passages, Community and Youth Engagement Strategies to improve the environment for students walking to school</p> <p><u>Panelists:</u> Jamecca Marshall, Advancement Project Shanti Bond, Rady Children’s Hospital SRTS Denna Mulverhill, New Directions for Youth</p> <p><u>Moderator:</u> Jessica Meaney, Safe Routes to School National Partnership</p> <p><u>Location:</u> Union Station Room, 3rd Floor</p>	<p><u>Title:</u> Lowering Speed Limits Around Schools: lessons learned by San Francisco, Goleta and Santa Barbara through implementation of State Law AB 321</p> <p><u>Panelists:</u> Elizabeth Stampe, Walk San Francisco Paula Perotte, Legislation AB 321 and Santa Barbara County/Goleta City Council Eva Inbar, Coalition for Sustainable Transportation – Santa Barbara WALKS</p> <p><u>Moderator:</u> Rye Baerg, Safe Routes to School National Partnership</p> <p><u>Location:</u> Gateway Room, 3rd Floor</p>	<p><u>Title:</u> Pedestrian Tools for Complete Streets: Engineering & Policy Best Practices</p> <p><u>Panelists:</u> Brian Alconcel, Caltrans Jeremy Klop, Fehr & Peers Beth Thomas, Caltrans</p> <p><u>Moderator:</u> Anne Geraghty, WALKSacramento</p> <p><u>Location:</u> Board Room, 3rd Floor</p>
<p>3:15 pm – 3:30 pm</p>	<p>Break</p>		
<p>3:30 pm – 5:00 pm</p>	<p>PM Session 2</p>		
	<p><u>Title:</u> Multi-agency Coordination for Better Pedestrian Safety</p> <p><u>Panelists:</u> Megan Weir and Cyndy Comerford, San Francisco Department of Public Health Ana Validzic, San Francisco Department of Public Health Capt. Al Casciato/Sgt. Patrick Tobin, San Francisco Police Department Timothy Papandreou, San Francisco Municipal Transportation Agency</p> <p><u>Moderator:</u> Bob Planthold, California WALKS</p> <p><u>Location:</u> Union Station Room, 3rd Floor</p>	<p><u>Title:</u> 3 P’s for Overcoming Challenges from Distracted Travelers and Achieving Statewide Multimodal Successes: Perseverance, Patience and Professionalism</p> <p><u>Panelists:</u> Lauren Holland, Zachary Cruz Foundation Jill Cooper, UC Berkeley SafeTREC Chris Ratekin, Caltrans Community Planning</p> <p><u>Moderator:</u> Wendy Alfsen, California WALKS</p> <p><u>Location:</u> Gateway Room, 3rd Floor</p>	<p><u>Title:</u> Increasing Public and Private Investments in Walking</p> <p><u>Panelists:</u> David Cohen, Federal Highway Administration Gayle Haberman and Isabelle Sternfeld, Los Angeles County Department of Public Health Darold Heikens, Caltrans ADA Infrastructure Heather Fargo, Strategic Growth Council</p> <p><u>Moderator:</u> David Cohen, Federal Highway Administration</p> <p><u>Location:</u> Board Room, 3rd Floor</p>
<p>5:30 pm – 8:30pm</p>	<p>Pedestrian Social with California WALKS and Los Angeles Walks: Please join Los Angeles Walks and California WALKS on Thursday May 3rd at 5:30 for food, drinks and a multi-modal pedestrian urbanism adventure through Downtown LA’s Arts District to learn about the fascinating transformation of this neighborhood. At 5:30pm, depart Union Station via the Gold Line (please meet on the platform a few minutes early to find the group) to Little Tokyo, where we’ll make a brief stop for refreshments at the One Eyed Gypsy at 901 E 1st St. 7:00pm, we will walk one mile through the lofts, studios and converted warehouses to Villains Tavern for food and fun at 1365 Palmetto Street.</p>		

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Friday May 4 th			
8:00 am -8: 30 am	Registration and Coffee/Tea with our Exhibitors and Sponsors		
8:30 am – 10:15 am	Morning Plenary Session		
	<p>Title: Global, State and Local: Improving Pedestrian Safety and Walkable Communities Across Jurisdictions</p> <p>Keynote Speakers: <u>Richard J. Jackson</u>, MD MPH Professor/Chair, Environmental Health Sciences, UCLA Fielding School of Public Health</p> <p>“It’s UP to All of Us”, Chris Murphy, Director, California Office of Traffic Safety</p> <p>Keynote Moderator: <u>Holly Sisneros</u>, California Department of Public Health</p> <p>Panel: Matt Carpenter, Sacramento Council of Governments (SACOG) Coleen Clementson, San Diego Association of Governments (SANDAG) Hasan Ikhata, Southern California Association of Governments (SCAG) Martin Tuttle, California Department of Transportation (Caltrans)</p> <p>Panel Moderator: Anne Geraghty, WALKSacramento Location: Board Room, 3rd Floor</p>		
10:15 am – 10:30 am	Break		
10:30 am – 12:00 pm	AM Session		
	<p>Title: Seniors Walking for Health and Access: Building a local, regional and statewide movement</p> <p>Panelists: <u>Nate Miley</u>, Alameda County Supervisor David Grant, California Alliance of Retired Americans (CARA) <u>Mary Duncan</u>, Senior community advocate</p> <p>Moderator: Rhianna Babka, California WALKS</p> <p>Location: Union Station Room, 3rd Floor</p>	<p>Title: Complete Streets: Opportunities, Barriers and CEQA</p> <p>Panelists: Bryan Jones, City of Carlsbad Transportation Department Michelle Black, Chatten, Brown & Carstens Rock Miller, STANTEC and ITE International</p> <p>Moderator: Kathleen Ferrier, WALKSanDiego</p> <p>Location: Gateway Room, 3rd Floor</p>	<p>Title: Changing Walking Cultural Norms: State, Local and Health Messaging Efforts</p> <p>Panelists: Holly Sisneros, California Department of Public Health, PedSafe: “It’s UP to All of Us” Denise Hunter, FAME Center: “Let’s Move!” <u>Patrice Smith</u>, Kaiser: “Every Body WALK!”</p> <p>Moderators: Karissa Anderson and Holly Sisneros, California Department of Public Health</p> <p>Location: Board Room, 3rd Floor</p>
12:00 pm – 1:00 pm	Lunch Break with our Exhibitors, Sponsors and Partners		

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1:00 pm – 2:30 pm	PM Session		
	<p><u>Title:</u> Making the Walk to Transit Connection</p> <p><u>Panelists:</u> Pam O'Connor, LA Metro Board and City of Santa Monica Councilmember Diego Cardoso, LA Metro Laura Cornejo, LA Metro Matthew Ridgway, Fehr & Peers</p> <p><u>Moderator:</u> Tham Nguyen, LA Metro</p> <p><u>Location:</u> Board Room, 3rd Floor</p>	<p><u>Title:</u> Complete Streets Policies: What can they contain and how do they change cities?</p> <p><u>Panelists:</u> Ryan Wiggins, Transportation for America Ryan Snyder, Ryan Snyder and Associates Sal Lopez, City of Baldwin Park</p> <p><u>Moderator:</u> Alissa Walker, Los Angeles Walks</p> <p><u>Location:</u> Union Station Room, 3rd Floor</p>	<p><u>Title:</u> Youth & Community Advocates for Change: What a Difference We Make</p> <p><u>Panelists:</u> Gema Perez, Greenfield Walking Group Betty Basulto, Greenfield Walking Group Julia Lopez and Jason Briseno, California WALKS Youth Leaders Team</p> <p><u>Moderator:</u> Jonathan Lopez, California WALKS/Kaiser</p> <p><u>Location:</u> Gateway Room, 3rd Floor</p>
2:30 pm – 2:45 pm	Break		
2:45 pm – 3:15 pm	Closing Plenary and Awards		
	<p>Closing Plenary: Pam O'Connor, LA Metro Board and City of Santa Monica Councilmember Closing from <i>California WALKS</i> Awards Ceremony: Best Foot Forward Lifetime Achievements: Agency, Elected Leader, Advocate, Community Advocacy, Safety</p> <p><u>Location:</u> Board Room, 3rd Floor</p>		
3:15pm	Adjourn		
3:30 pm – 4:00 pm	California WALKS Network and Advocates Debrief and Next Steps – All are welcome!		
	<u>Location:</u> Union Station Room, 3 rd Floor		