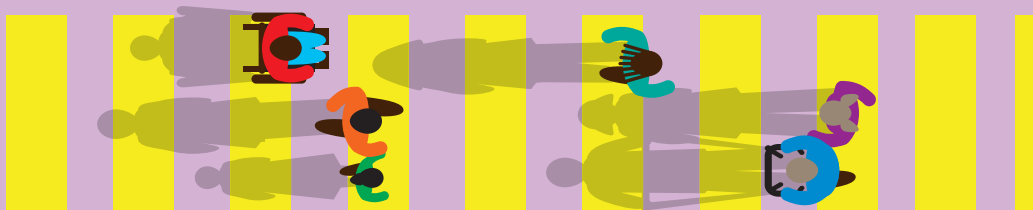





Unlocking  
community  
vibrancy, health,  
& prosperity for  
all walks of life.

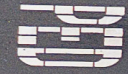


## PedsCount! 2016

4TH BIENNIAL PEDESTRIAN SUMMIT

JUNE 6 + 7, 2016 | LONG BEACH, CA

   Follow the Summit at #PedsCount16 @CaliforniaWalks



TO ENTER  
US

Pine Ave



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## Presented By



Berkeley SafeTREC  
SAFE TRANSPORTATION RESEARCH AND EDUCATION CENTER



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## Summit Partners



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## About

Long Beach, California is renowned for its walkability and secured a Silver-level Walk Friendly Community designation in 2012. While in Long Beach you can enjoy the delicious food, the diverse neighborhoods, and a lively downtown. Popular attractions include the Long Beach Waterfront, the Queen Mary, the Aquarium of the Pacific, Catalina Island and the Museum of Latin American Art.



An aerial photograph of a street scene. In the foreground, there are several large, vibrant purple flowering trees. A basketball hoop is visible on a small green court area. The street has white lane markings and a yellow crosswalk. The text 'Welcome to Summit' is overlaid in large white font on the left side of the image.

# Welcome to Summit



Welcome to the 4th Biennial PedestriansCount! Summit and welcome to Long Beach!

What a great pleasure it is to once again host PedsCount!—this time in partnership with UC Berkeley Safe Transportation Research and Education Center (SafeTREC) and Walk Long Beach, with support from the California Office of Traffic Safety, through funding from the National Highway Traffic Safety Administration.

Over the next few days, we will celebrate our collective successes in creating a more walkable California for all and identify ways to strengthen our movement—ensuring we reach and benefit all our residents, particularly in low-income communities and communities of color.

This Summit's Programming Committee set out to meaningfully integrate equity in guiding our work. The Summit features and lifts up diverse voices from across the state—reflecting California's population and featuring community residents, youth, and other leaders—working for a walkable California for all. Summit plenaries and sessions tackle difficult, intersectional issues of our time—including climate change, gentrification/anti-displacement, safety, and historic decades of race-based disinvestment in low-income communities and communities of color—while providing tools, research, and strategies for empowerment and successful community-driven change.

I personally want to thank all of the sponsors, participants, presenters, Summit committee members, California Walks' Board and our outstanding staff who make this Summit a reality

Lastly, we want to hear from you! Talk to us throughout the Summit and please complete the evaluation. As partners, together we can ensure walkable California communities, safe for all ages, incomes, and abilities. Thank you for being here and advancing our shared goals and vision.

Now it's everyone's job to "Unlock Community Vibrancy, Health, & Prosperity for All Walks of Life."

Enjoy PedsCount!

A handwritten signature in black ink that reads 'Wendy L. Alfsen'.

Wendy Alfsen, Executive Director  
California Walks

# What to do in Long Beach

As your local host, Walk Long Beach wants you to enjoy your stay. So, here are a few things to do in town that you might enjoy during your stay.

## GETTING AROUND

While in Long Beach you can get around via numerous Long Beach Transit

## MORE WALKING SUGGESTIONS

Walk to Rainbow Lagoon or through the Pike. Walk on the beach path from Shoreline Drive toward Belmont Pier, recently upgraded with a separate walking path. Walk through Downtown, up Pine Avenue or the Promenade (from Harvey Milk Park to Shoreline Village. Walk through any of the nearby historic districts.

Please visit : [downtownlongbeach.org](http://downtownlongbeach.org)

## WALKING IN DOWNTOWN

Welcome to the most walkable neighborhood in the 10th most walkable city in America. There are great walks in every direction. Walk Long Beach and City Fabrick have created a series of walking loop cards which will be available at the conference site. These cards provide a route map and points of interest.

## MORE BICYCLING

You can also rent bicycles from Bikestation (1st Street at the Promenade) as well as other local bikes shops.

## BICYCLING IN LONG BEACH:

Welcome to America's Most Bike Friendly City. Well, maybe not yet, but we're working on it. Enjoy our new local bike share program, which began in March at our most recent Beach Streets event. Sign-up takes a few minutes, but then you'll be able to check out a bike and ride around town. There's a bike hub right across the street from the hotel, and others nearby. The app will show you where the bikes are in real time.

Please visit: [longbeachbikeshare.com](http://longbeachbikeshare.com)





### YOGA ON THE BLUFFS

Want to get your Ohm on? Join local yoga studio, Yogalution, for a much loved and popular Long Beach tradition, free yoga classes on the bluffs overlooking the Pacific Ocean. Located 1.2 miles east of the conference hotel, under the large Morton Bay fig tree at the southwest corner of Junipero Avenue and Ocean Boulevard, classes are at 11am every day throughout the year, and also 6 pm during the Summer. Plan on joining us on Sunday morning at 11 before the conference, or at your convenience.

Please visit: [yogalutionmovement.com](http://yogalutionmovement.com)

### YOGA ON THE PROMENADE

Join the Downtown yoga class, held weekdays at noon behind the Bikestation at 1st Street and the Promenade, right in the heart of Downtown.

### MUSIC

Long Beach is well known for its vibrant music scene, from the origins of punk and rap to folks and blues and everything in between.

Please visit: [downtownlongbeach.org](http://downtownlongbeach.org)

### SWIMMING

You can try the beach behind the Villa Riviera, or enjoy the temporary pool at Belmont Pier (for a small fee) while the new permanent pool is built.

### MUSEUMS

Nearby institutions include the Long Beach Museum of Art in Bluff Park, and MOLAA, the Museum of Latin American Art, celebrating its 20th anniversary this year as the nation's leading museum of modern and contemporary Latin American art and culture.

Please Visit: [lbma.org](http://lbma.org) and [molaa.org](http://molaa.org)





# Summit Award Recipients



**LIFETIME ACHIEVEMENT AWARD  
FOR PEDESTRIAN SAFETY ADVOCACY:  
GEMA PEREZ, FOUNDER & DIRECTOR,  
GREENFIELD WALKING GROUP**

Ten years ago, Gema and five of her peers decided to take back their local park to make it safer and to enable residents and youth to live healthier, more active lives in South Kern County. After major successes in revitalizing Stiern Park—from constructing a walking path and cleaning up graffiti to organizing daily walks and Zumba classes—the group grew and became what it is today, the Greenfield Walking Group, a grassroots organization of approximately 70 members. Through her efforts with the Greenfield Walking Group, Gema has participated in the Building Healthy Communities program through The California Endowment in South Kern County, working in key areas regarding recreation, health education, and environmental justice. Gema believes she and the Greenfield Walking Group have been successful in creating change through the support and collaboration of other organizations.



**LEADERSHIP IN SUSTAINABLE  
TRANSPORTATION: CITY OF SANTA ANA  
COUNCILMEMBER, MICHELE MARTINEZ**

Under Michele's leadership and hard work on the City Council since 2006, Santa Ana has seen a 32 percent drop in crime and Michele was instrumental in stabilizing the city budget by creating the first fiscal reserve policy. Michele kept her promise and helped the city increase its open space by 22 acres, and helped the city secure millions of dollars for active transportation to ensure pedestrian and bike safety, and improved and repaired nearly 300 miles of residential streets.

Michele also represents the City of Santa Ana on several regional boards; she is currently the Vice President for the Southern California Association of Governments (SCAG), the nation's largest metropolitan planning organization representing six counties, 189 cities and more than 19 million residents. Recently, Michele was selected by Council to serve on the Metropolitan Water District Board and the Transportation Corridor Agency.



**LEADERSHIP IN CHILD  
PEDESTRIAN SAFETY ADVOCACY:  
DEBBIE HSUING & FAMILY**

In May 2014, while walking across a crosswalk in Pasadena, CA with family and friends, Aidan Hsuing, at eight years old, was tragically struck and killed by a truck driver who did not have the patience to wait for pedestrians to safely cross. To honor Aidan's memory, his family started an organization, Stop4Aidan [www.stop4aidan.org](http://www.stop4aidan.org), to stop preventable tragedies from happening to anyone else. They continue to be active in their local community in Pasadena.



**WALK ADVOCACY LEADERSHIP  
IN NORTHERN CALIFORNIA:  
SHASTA LIVING STREETS**

Shasta Living Streets is a local nonprofit organization dedicated to building Better Bikeways and Trails, Walkable Cities and vibrant public places in Shasta County. Shasta Living Streets hosts inspirational events and workshops, supports its community with products and services, and is proud to contribute to and receive support from important alliances. Shasta Living Streets believes that when superior facilities for active transportation and public space are coupled with existing world-class recreational attractions, they will ensure their region excels as a place for families and businesses to thrive and as a destination for tourists.

Shasta Living Streets has been a leader in the field of walking and biking advocacy and recently, was a critical partner to the California Department of Transportation and the City of Redding in designing and implementing the California Street road diet and the first-ever pilot parklet program on a state highway.



**REGIONAL LEADERSHIP IN SUSTAINABLE  
TRANSPORTATION: PLACE PROGRAM,  
LOS ANGELES COUNTY DEPARTMENT  
OF PUBLIC HEALTH**

The Policies for Livable Active Communities and Environments (PLACE) Program was launched in 2006 as part of an effort to bring funding allocated for chronic disease and injury prevention in greater alignment with the death and disability caused by chronic disease and injury.

The PLACE Program fosters policy change that supports healthy, safe, and active environments for all Los Angeles County residents. The PLACE Program recognizes that the design and structure of the strategies they choose to improve various aspects of cities, communities, neighborhoods, work sites, schools, and streets plays an important role in preventing injury and many chronic conditions - such as obesity, heart disease, diabetes and asthma - whose risk factors include physical inactivity, poor nutrition and exposure to air pollution. As more Angelenos face the threat and reality of developing these chronic conditions, the PLACE Program supports the development of healthier communities by fostering policy change that improves the places where people live, work and play.



**WALK ADVOCACY LEADERSHIP  
IN SOUTHERN CALIFORNIA:  
INVESTING IN PLACE**

**INVESTING  
*in* PLACE**

Created in January 2015 as a new non-profit effort, Investing in Place works to support a constituency for equitable planning and build strategic relationships with agencies and efforts that invest in the built environment in Los Angeles County.

There is currently no coordinated voice for affordable, healthy and equitable transportation investments at the county level. Finance matters, but community organizations that work on public policy finance are few and far between. Investing in Place works to ensure that public investments in the built environment support low-income communities and people of color. Coordination among partners in the region comes at a critical time as Metro begins its update on its Long Range Transportation Plan and considers a 4th County Sales Tax ballot measure for 2016, that is estimated to produce as much as over \$100 Billion in transportation revenue over the next 30 years.

Investing in Place uses a workplan model that supports convenings and collaborating with leaders throughout the region, producing policy recommendations and disseminating information with intent to increase transparency, discussion and inclusiveness among all stakeholders.

# Program at a Glance

Monday



11:30 AM	Opening Plenary	Pacific Ballroom	1:30 PM	Walk Forth: Stitch Streets, Visual Cues and the Art of Encouraging Pedestrians to Walk Further	Bay Room
1:30 PM	Utilizing Community Based Participatory Approaches to Invigorate a Culture of Walking	Atlantic Ballroom A	3:30 PM	Latino Parents Speak up for Safe Routes to School	Atlantic Ballroom A
1:30 PM	Vision Zero: What is it? And How Can It Help Create Safe and Walkable Communities?	Atlantic Ballroom B	3:30 PM	Shifting Norms through Evidence-Based Messaging & Safety Education Campaigns	Atlantic Ballroom B
			3:30 PM	Southern California's Regional Transportation Plan: A Collaborative Approach	Bay Room

# Program at a Glance

Tuesday

8:30 AM	Morning Plenary	Pacific Ballroom	2:00 PM	Creating a Culture of Health Together	Atlantic Ballroom A
11:00 AM	What's New with Safe Routes to School Plans in Southern California?	Atlantic Ballroom B	2:00 PM	Safe Streets for All: How low income communities are leading the charge for safer streets in Los Angeles	Atlantic Ballroom B
11:00 AM	Pedestrian Movement in Underserved Communities; Unincorporated LA County & Tribal Areas in California	Atlantic Ballroom A	2:00 PM	Livable Main Streets: Successes, Challenges and New Approaches to Get People Walking	Bay Room
11:00 AM	Quick & Easy Placemaking Tactics for Small and Mid-sized Communities	Bay Room	4:00 PM	Closing Plenary	Pacific Ballroom

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# 06.06 Monday

Schedule at a Glance



8:30 AM -  
11:30 AM

Registration Open  
& Exhibitors Open

11:30 AM-  
1:00 PM

Opening Plenary  
Session with Lunch

1:00 PM-  
1:30 PM

Break &  
Exhibitors Open

1:30 PM-  
3:00 PM

Concurrent  
Breakout Sessions

3:00 PM-  
3:30 PM

Refreshment Break  
& Exhibitors Open

3:30 PM-  
5:00 PM

Concurrent  
Breakout Sessions

## 06.06 MON

11:30 AM - 1:00 PM  
 Opening Lunch Plenary  
 Pacific Ballroom

**Welcome Address**  
**ROMEL PASCUAL**  
*CicLAvia*

**Keynote Speaker**  
**MALCOLM HARRIS**  
*T.R.U.S.T. South LA*

**Moderator**  
**NAOMI IWASAKI**  
*City of Los Angeles  
 Great Streets Initiative*

**Panelists**  
**JOCELYN CUEVAS**  
*South Kern County  
 Youth Leader*  
**MARIA SIPIN**  
*Multicultural Communities  
 for Mobility*  
**MARIBEL MATEO,  
 LYNNETTE GUZMEN  
 & CARLOS PILAR**  
*Youth Leaders,  
 Santa Ana Active Streets*

### WE ARE THE FUTURE: YOUTH VOICES ON VIBRANT, WALKABLE NEIGHBORHOODS & COMMUNITY CHANGE

Community members have a wealth of knowledge about the conditions in their community, and yet, they are oftentimes forgotten--or sometimes outright ignored—by policymakers. In this panel, youth leaders and adult allies discuss how they successfully advocated for safer walking conditions in their community, the barriers they faced, and recommendations for how to meaningfully engage with residents to identify and prioritize active transportation projects.



## 06.06 MON

1:30 PM – 3:00 PM  
 Atlantic Ballroom A  
 Equity Track

**Moderator**  
**MANAL ABOELATA-HENRY**  
*Prevention Institute*

**Panelists**  
**ALISA ARCE**  
*Santa Clara County  
 Department of  
 Public Health*  
**NICOLE RODRIGUEZ**  
*Stanford Prevention  
 Research Center*  
**YOLANDA DAVIS-  
 OVERSTREET**  
*Ride in Living Color*  
**RANDAL HENRY**  
*Crenshaw Walks*

### UTILIZING COMMUNITY-BASED PARTICIPATORY APPROACHES TO INVIGORATE A CULTURE OF WALKING: COMPARING SUCCESSES, CHALLENGES, AND BARRIERS EXPERIENCED IN TWO DISTINCT COMMUNITIES

Community-based participatory approaches to improving active and healthy communities is a critical strategy in addressing the socio-environmental determinants that inhibit walking, biking, and outdoor activities. This panel session presents two approaches to promoting a culture of walking through the sharing of successes, challenges and barriers experienced in the Crenshaw Walks program located in South Los Angeles, CA and the Santa Clara County Public Health Department’s Safe Routes to School program in Gilroy, CA. Crenshaw Walks will explain how its grassroots efforts and Framework for Advancing Community Intelligence (FACI) has engaged the African-American community to take action through impacting public policy and planning, as well as shifting knowledge, attitudes, behaviors, perceptions and social norms related to walking and walkability. The Santa Clara County Public Health Department will co-present with the Stanford Prevention Research Center to discuss their collaborative partnership engaging middle school students and elementary school parents in a Safe Routes to School Walkability/Bikeability Assessment by employing an innovative tablet-based environmental assessment application, the Discovery Tool.

## 06.06 MON

1:30 PM– 3:00 PM  
Atlantic Ballroom B  
Safety For All Track

### Moderator

**LEAH SHAHUM**

*Vision Zero Network*

### Panelists

**KIMBERLY PORTER**

*Los Angeles County  
Department of  
Public Health*

**JACQUI SWARTZ**

*City of Los Angeles  
Department of  
Transportation*

**MEGAN MCCLAIRE**

*Advancement Project*

**NICOLE FERRARA**

*Walk San Francisco*

## VISION ZERO: WHAT IS IT? AND HOW CAN IT HELP CREATE SAFE AND WALKABLE COMMUNITIES?

More than 30,000 people die each year in the U.S. on our streets in what are preventable traffic collisions. Vision Zero is a road safety policy that promotes safe behaviors and improved roadway design so that traffic collisions do not result in severe injury or death. Inspired by the Vision Zero strategy, American communities are asking how we, too, can save lives, prevent severe injuries, and boost mobility options in our communities that are healthy, equitable, and sustainable. This multifaceted approach aims to positively impact the community beyond injury prevention. The panel of public health, transportation, and community advocate professionals will share their experiences, successes, challenges, lessons learned, and future directions regarding using Vision Zero as a tool to increase safety for all road users and encouraging more walking.

## 06.06 MON

1:30 PM – 3:00 PM  
Bay Room  
Mode Share/Investment Track

### Moderator

**IRA BROWN**

*City of Long Beach*

### Panelists

**LARA TURNBULL**

*Long Beach Department  
of Public Health*

**SEAN WARNER**

*Downtown Long Beach  
Association*

**NATE BAIRD**

*City of Long Beach*

**ADAM MALEITZKE**

*Planning Consultant*

## WALK FORTH: STITCH STREETS, VISUAL CUES AND THE ART OF ENCOURAGING PEDESTRIANS TO WALK FURTHER

The City of Long Beach has made significant advancements in active transportation infrastructure that has benefited residents and businesses and received national recognition. Long Beach is a national and regional leader in designing innovative treatments. This session will explore the topic of placemaking to encourage active living and increased access to open space and healthy foods. With downtown Long Beach as the case study, presenters will provide an overview of recent pedestrian planning documents including the Mobility Element of the Long Beach General Plan, Downtown and TOD Pedestrian Master Plan and the CX3 Pedestrian Master Plan.

## 06.06 MON

3:30 PM – 5:00 PM  
Atlantic Ballroom A  
Equity Track

### Moderator

**EVA INBAR**

*COAST (Coalition  
for Sustainable  
Transportation)*

### Panelists

**ANA RICO**

*COAST (Coalition  
for Sustainable  
Transportation)*

**ERISY WATT**

*COAST (Coalition  
for Sustainable  
Transportation)*

**CESAR CASAMAYOR**

*Cultiva La Salud*

**JUAN BAUTISTA**

*Cultiva La Salud*

## LATINO PARENTS SPEAK UP FOR SAFE ROUTES TO SCHOOL

Fresno and Santa Barbara are both home to large communities of Spanish-speaking immigrants. They live in their own distinct neighborhoods, centrally located and dense, where many people, a lot of them mothers with young children, are walking for all their daily needs. At the same time, there is much traffic in these streets, mostly people from outlying, wealthier areas cutting through the neighborhood. Pedestrians, including children, have been injured and killed in these neighborhoods. Learn how two organizations, one in Fresno and one in Santa Barbara, empowered immigrant mothers to speak up for their children's safety.

## 06.06 MON

3:30 PM – 5:00 PM  
Atlantic Ballroom B  
Safety For All Track

### Moderator

**MARY STRODE**

*California Department  
of Public Health*

### Panelists

**DEVAN MORRIS**

*San Francisco  
Department of  
Public Health*

**JULIA LIPPE-KLEIN**

*Southern California  
Association of  
Governments*

**CHRIS COCHRAN**

*California Office of  
Traffic Safety*

## SHIFTING NORMS THROUGH EVIDENCE-BASED MESSAGING & SAFETY EDUCATION CAMPAIGNS

Safety education and encouragement campaigns are designed to save lives. This presentation explores campaigns across California: It Stops Here developed in collaboration with the San Francisco Municipal Transportation Agency, San Francisco Police Department, San Francisco Department of Public Health, and Walk San Francisco; Go Human, developed by the Southern California Association of Governments in collaboration with county transportation commissions and health departments across the region; and Pedestrians Don't Wear Armor, developed by the California Office of Traffic Safety. Informed by data analysis and community engagement, these campaigns illustrate successful models that impact behavior and expectations for safer, more livable streets for all.

This presentation encourages attendees to consider the evaluation of education and enforcement campaigns and the benefits of utilizing public health departments and county Transportation commissions (CTCs). The presentation highlights crash and environmental data to inform decisions on the campaign's target population and locations. The presentation also educates attendees on how to adopt materials for their cities and provide regional and state agencies with ideas to create similar tools for their regions.



## 06.06 MON

3:30 PM – 5:00 PM

Bay Room

Mode Share/Investment Track

### Moderator

**BILL SADLER**

*Safe Routes to School*

*National Partnership*

### Panelists

**DEMI ESPINOZA**

*Safe Routes to School*

*National Partnership*

**CARLA BLACKMAR**

*Public Health Alliance*

*of Southern California*

**CHANELL FLETCHER,**

*ClimatePlan*

**RYE BAERG**

*Southern California*

*Association of*

*Governments*

## SOUTHERN CALIFORNIA'S REGIONAL TRANSPORTATION PLAN: A COLLABORATIVE APPROACH

The Southern California Association of Governments (SCAG) just wrapped up the planning process to update its Regional Transportation Plan and Sustainable Communities Strategy (RTP/SCS), the long-range vision for land use and transportation investments the six-county region will make over the next twenty-five years. Compared to the last update in 2012, the plan spends significantly more on active transportation, which comprise approximately 20% of trips in the region. The plan also includes a public health section for the first time and a more robust data analysis of environmental justice issues. In this session, attendees will hear how SCAG worked collaboratively with nonprofits, community-based organizations and other stakeholders to put the plan together and how the plan invests in sustainable infrastructure including walking.



# 06.07 Tuesday

Schedule at a Glance



**7:30 AM-  
8:30 AM**

**Exhibitors Open &  
Breakfast Available**

**8:30 AM-  
10:15 AM**

**Morning Plenary**

**10:15 AM-  
11:00 AM**

**Refreshment Break  
& Exhibitors Open**

**11:00 AM-  
12:30 PM**

**Concurrent  
Breakout Sessions**

**12:30 PM-  
2:00 PM**

**Lunch &  
Exhibitors Open**

**2:00 PM-  
3:30 PM**

**Concurrent  
Breakout Sessions**

**3:30 PM-  
4:00 PM**

**Refreshment Break  
& Exhibitors Open**

**4:00 PM-  
5:30 PM**

**Closing Plenary**

## 06.07 TUES

8:30 AM - 10:15 AM  
 Breakfast Plenary  
 Pacific Ballroom

**Buffet Breakfast Served Until 8:30 AM.**

**Perspectives from the Field**  
**GENOVEVA ISLAS**  
*Cultiva La Salud*

**Moderator**  
**DR. ADONIA E. LUGO**  
*Bicicultures*

**Panelists**  
**STEPHANIE RAMIREZ**  
*AARP California*  
**MONIQUE LÓPEZ**  
*Environmental Health Coalition*  
**MARY ZENDEJAS**  
*Long Beach Transit*

### AT THE INTERSECTION OF WALKABILITY & EQUITY: WHY RACE, AGE, & ABILITY MATTER FOR THE MOVEMENT

Transportation has long been a civil rights issue in America—from segregation on buses to institutional access barriers for people with disabilities to the demolition of low-income communities of color through the construction of the interstate highway system. For the walking movement, these institutional inequities persist when looking at pedestrian fatality and collision data, where it is clear that low-income communities, communities of color, older adults, and people with disabilities disproportionately continue to be victims of traffic violence. Though state and local leaders have refocused efforts to create safer, more walkable communities in recent years—for improved health outcomes, to combat climate change, and to catalyze local economies among a host of other reasons—are these investments reaching all Californians? Or are they leaving out those who are already walking and taking transit, those who would stand to gain the most?

This plenary offers diverse perspectives on why walkability and equity must be aligned to create a walkable California for everyone to reclaim the right to walk, bike and roll. Speakers will share their experiences with how race, age, and ability interface with transportation and how the walkability movement can step up to the challenge of creating a walkable California for all.

## 06.07 TUES

11:00 AM - 12:30 PM  
 Atlantic Ballroom A  
 Equity Track

**Moderator**  
**MARIA ELENA CHAVEZ**  
*YWCA Greater LA*

**Panelists**  
**JILL COOPER**  
*UC Berkeley Safe Transportation Research & Education Center (SafeTREC)*  
**RICARDO CEJA**  
*Los Angeles County Department of Parks and Recreation*  
**JOHN HAN**  
*Principal, Doriss Place Elementary School, Los Angeles Unified School District*

### PEDESTRIAN MOVEMENT IN UNDERSERVED COMMUNITIES; UNINCORPORATED LA COUNTY & TRIBAL AREAS IN CALIFORNIA

Unincorporated communities and tribal communities are often neglected and their safety needs are not prioritized. Come learn how two set of communities, one in unincorporated Los Angeles and the other in a tribal jurisdiction, are improving safety. Both of these communities have been challenged by their poor infrastructure and have successfully collected data, engaged their respective communities and they have created sustainable collaborations and partnerships for effective pedestrian movements.



## 06.07 TUES

11:00 AM – 12:30 PM

Atlantic Ballroom B

Safety For All Track

### Moderator

**BILL SADLER**

*Safe Routes To School*

*National Partnership*

### Panelists

**MARGOT OCAÑAS**

*Los Angeles Department*

*of Transportation*

**BRENDA MILLER**

*PEDal*

**JOSH LEE**

*San Bernardino*

*Association of*

*Governments*

**LEAH STENDER**

*Alta Planning+Design*

**MELISSA MINAS**

*Chula Vista Elementary*

*School District*

## WHAT'S NEW WITH SAFE ROUTES TO SCHOOL PLANS IN SOUTHERN CALIFORNIA?

The past few years have been an exciting time for Safe Routes to School in Southern California, with many schools, cities, counties and even metropolitan planning organizations making commitments to Safe Routes to School in their plans and policies. In this session, you will hear from representatives from school districts, government agencies and consulting firms that worked on these plans, who will share best practices, challenges and advice for other communities looking to create Safe Routes to School plans. The goal of this panel is to educate and update attendees on Southern California regional efforts around Safe Routes to School that can be replicated elsewhere in the state. Speakers will share examples of how their plans are uniquely tailored to the communities they serve, what the outreach process looked like and the final deliverables, and how they received funding to create these plans. Attendees will walk away with a better understanding of what a Safe Routes to School plan looks like, who has done one in Southern California and what's next for the Safe Routes to School movement in this region of the State.

## 06.07 TUES

11:00 AM – 12:30 PM

Bay Room

Mode Share/Investment Track

### Moderator

**ALAN LOOMIS**

*City of Glendale*

### Panelists

**RYAN JOHNSON**

*Alta Planning + Design*

**ALEK BARTROSOUF**

*Southern California*

*Association of*

*Governments*

**BRIAN WALLACE**

*Pasadena Playhouse*

*District*

**MICHAEL BOHN**

*Studio One Eleven*

*Architects*

## QUICK & EASY PLACEMAKING TACTICS FOR SMALL AND MID-SIZED COMMUNITIES

Relatively low-cost and quickly implementable placemaking tools, such as parklets and open streets initiatives, are well-known at this point in most major cities in the United States. But these and other examples of “tactical urbanism” can also be deployed in small and mid-sized communities to improve mobility and our experience in public spaces. During this session we will discuss how smaller towns and cities in California can plan, permit, and implement parklets, open streets events, and temporary demonstration projects. We will share different models from Pasadena, Long Beach, and other Southern California cities that are utilizing these “lighter, quicker, cheaper” projects and programs to reach their own vision of a more livable community.

## 06.07 TUES

2:00 PM – 3:30 PM  
 Atlantic Ballroom A  
 Equity Track

**Moderator**  
**FLOR L. DEL HOYO**  
*Kern County Public Health Services Department*

**Panelists**  
**BOB LERUDE**  
*Kern County Parks and Recreation*  
**GEMA PEREZ**  
*Greenfield Walking Group*  
**JOSÉ PINTO**  
*Greenfield Walking Group*

### CREATING A CULTURE OF HEALTH TOGETHER

As the nation moves towards adapting policy, systems, and the built environment to create healthier communities, it is essential to consider parks as more than public playgrounds and more as public spaces where the community congregates to celebrate and share information and resources.

East Bakersfield and South Kern exemplify how this type of collaboration among residents, youth, and community partners support overall healthy living initiatives. Community meetings, data, and activities in and around parks have mobilized adult and youth residents to become active players in the decision-making process as it pertains to their local parks. Community members have taken leadership roles in assessing, advocating, and implementing structural changes that make their neighborhood parks safer for residents of all ages. Kern County will continue to benefit from greater physical activity opportunities and safe family environments in and around their neighborhoods through partnerships and collaboration with elected officials, law enforcement, and public agencies.

## 06.07 TUES

2:00 PM – 3:30 PM  
 Atlantic Ballroom B  
 Safety For All Track

**Moderator**  
**ROMEL PASCUAL**  
*Executive Director, CicLAvia*

**Panelists**  
**YVETTE LOPEZ-LEDESMA**  
*Pacoima Beautiful*  
**MAX PODEMSKI**  
*Pacoima Beautiful*  
**RIO JILL CONTRERAS**  
*Multicultural Communities for Mobility*  
**ANISHA HINGORANI**  
*Multicultural Communities for Mobility*

### SAFE STREETS FOR ALL: HOW LOW-INCOME COMMUNITIES ARE LEADING THE CHARGE FOR SAFER STREETS IN LOS ANGELES

This presentation will describe innovative and culturally-competent approaches around advocating for, and implementing active transportation investments in low-income communities of color. This includes the importance of creating space for local communities to engage in conversations on street safety, issues experienced by cyclists, health and socio-economic inequities, and the very real concerns of gentrification and displacement. The presentation will also make the case that active transportation infrastructure should target low income neighborhoods where residents are already activating public space, walking, riding bikes, and taking transit. Using examples from the neighborhoods of Boyle Heights and Pacoima from presenters Multicultural Communities for Mobility and Pacoima Beautiful will highlight the mobility issues facing low-income communities and how these communities can be crucial allies in the struggle for safer streets.

## 06.07 TUES

2:00 PM – 3:30 PM

Bay Room

Mode Share/Investment Track

**Moderator**

**GARY SLATER**

*Caltrans District 7*

**Panelists**

**DAVE MOORE**

*Caltrans District 2*

**MARTA FRAUSTO**

*Caltrans District 6*

**JANNETTE RAMIREZ**

*Caltrans Headquarters*

**RAFAEL MOLINA**

*Caltrans District 7*

### LIVABLE MAIN STREETS: SUCCESSES, CHALLENGES AND NEW APPROACHES TO GET PEOPLE WALKING

Join representatives from Caltrans to explore the successes and challenges of implementing complete streets projects on and along State Highways. The panel members will present examples from several areas around the state and share practical tips for planning, designing, and constructing pedestrian projects. You will also hear about current state policies and new approaches and gain a better understanding about how to work with Caltrans.



## 06.07 TUES

4:00 PM - 5:30 PM

Closing Plenary

Pacific Ballroom

**Closing Keynote**

**RANDALL WINSTON**

*Strategic Growth Council*

**Moderator**

**ASHLEY THOMAS**

*Office of Los Angeles*

*Councilmember Marqueece*

*Harris Dawson*

**Panelists**

**CYNTHIA**

**STRATHMANN**

*SAJE*

**HERBIE HUFF**

*UCLA Lewis Center for*

*Regional Policy Studies*

**NATASHA REYES**

*Equal Justice Works Fellow*

### TWO STEPS FORWARD, OR ONE STEP BACK? BUILDING COMMUNITY WEALTH FOR ALL RESIDENTS THROUGH WALKABILITY

With increasing support for walkable districts—particularly retail and upscale housing—has “walkability” simply come to embody gentrification? Panelists highlight the economic opportunity and vitality that walkability can build, while also highlighting the potential dangers of displacement. Come hear how we can create walkable communities that are truly for everyone.



Linden Avenue

# Summit Floor Plans

LEGENDED

● Registration

♂ Mens' restroom

♀ Women's restroom

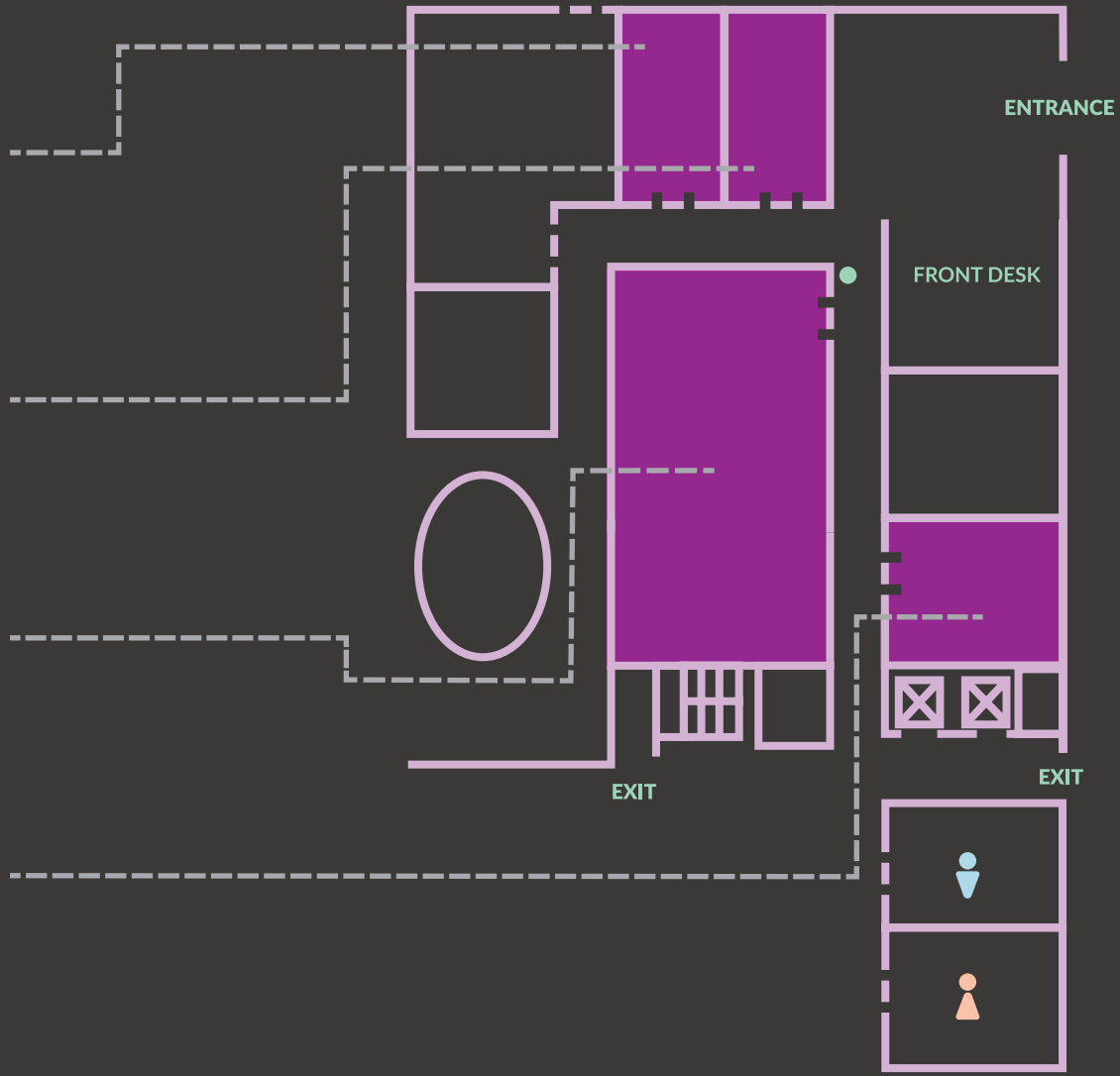
Atlantic Ballroom A

Atlantic Ballroom B

Pacific Ballroom

Bay Room

COURTYARD  
MARRIOTT LONG BEACH  
500 East First Street Long  
Beach, CA 90802



East 1ST Street

# Summit Sponsors

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## SILVER



## Bronze



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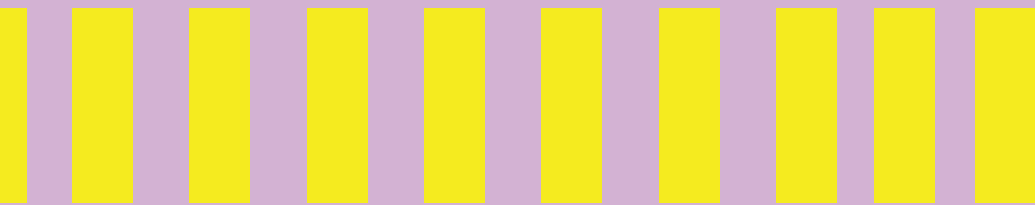
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