

Glendale Community Engagement Workshop 5/16/09

Community Priorities for Change to Improve Pedestrian Safety

Group 1

- Focus on Community Engagement
 - Groups include: SR ADC, Community Service Orgs., Young drivers, church groups
- Education against unsafe driving
 - “WE TIP” Glendale Police Dept program – response to citizen reports of unsafe driving = form warning letter from GPD
 - Zero Tolerance [Glendale USD former Board President wanted against so naming the campaign as when used in other contexts it has backfired)
 - Big Street Banners;- re we tip violations, inattentive for drivers/pedestrians, slowing down
 - Public Service Announcements about speeding, to increase attentiveness & awareness (look, focus, slow down was Caltrans PSTF PSA, SFDPH used “we live here” with pictures of children , stop for pedestrians, etc)

Group 2

- Crosswalks
 - Zebras: Use more visible crosswalk markings (on arterials and connectors) Do they encourage compliance? Might help Glendale’s diverse population.
- Outreach to immigrant populations about rules for walking/crossing the street -- South Glendale
- Educate drivers
 - Increase Effectiveness of driving school for young drivers/
 - Reinstate drivers education as school requirement so focus is on knowledge, not on passing the exam – current focus of private driving schools (or increasing requirements for private traffic/driving schools)

Group 3

- Outreach/Engagement: Use civic, church groups
 - Focus on safety & focus education towards increasing safety of older adults, people with disabilities
- Education
 - Flag crossing program
 - Cars backing out of driveways into people on scooters (or walking)
 - Use Advertising campaigns

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- Prioritize Resources based on
 - Where are people traveling?
 - How do we make these routes safer?

Group 4

- Education
 - Representation, particularly by diverse groups
 - Traffic safety education mandatory for K-12
- Education = Enforcement – Enforce traffic laws to increase awareness
 - Increase awareness of people in wheelchairs and with other disabilities
- Work with refugees: classes on traffic safety can be offered as part of immigrant services

Group 5

- Education
 - Use neighborhood and homeowner groups to get info out
 - Focus on age groups at greatest risk: young drivers, children/youth; seniors (especially immigrant populations: Armenian, Korean, Latino)
 - Organize, reach out to seniors to educate about crosswalk safety
 - Walking partners to help with people with sight/hearing impairments
 - To reach young people, use Facebook
- Focus on Speeding – Need “wake up” call
 - 0 Tolerance: introduced and enforced (but see prior educator’s warning)
 - Increase fines
- Engineering
 - Some streets in the hills don’t have sidewalks
 - Focus: slow down drivers
 - Focus: curb extensions
 - Leveling top/bottom of curb ramps (no stormwater system other than curbside street drainage)
 - Use flashing white lights in feedback,, pedestrian signs (for speeders)
- Media – use local media to advertise
- Billboard campaign