

Focus Groups: Outcomes

Community Pedestrian Safety Training Berkeley

September 15th, 2011

4pm – 8pm

1. Telegraph Avenue Focus Group

Engineering:

- More visible crosswalk marking (brick) and advance stop lines
- Sidewalk maintenance
- Curb extensions
- 15mph speed limit
- Time-of-day modification
- 4-way stops vs. signals
- Better bike facilities
- Complete streets

Education enforcement:

- Tap into sustainability (TDM-mode share SB 375)

General:

- Mode share merits Pedestrian/bike
- Gain merchant support
- Dovetail with sustainability

Action:

Participation in planning process

Put Pedestrian safety into the formula for a new construction plan, zoning and planning

Parking policy:

- Performance pricing
- Use money for neighborhood
- Reduce cruising for parking

2. Safe Routes to school Focus Group

- Rush hour crowding and work commute
- Cognitive limitations
- Parental education
- Police enforcement: volunteers
- Reduce speed limit: corner bulb-outs
- Traffic calming measures: Pedestrian refuge
- Community Enforcement and partnerships, walking, school bus

3. UCB Student Encouragement & Walking Around Campus Focus Group:

- Take cars off Bancroft, just have buses only
- Proposal to close Bancroft is just an idea now
- Pedestrian promenade campus to the Bart on center street
- Million dollars already spent to study closing Center Street for a promenade walkway
- Center street Pedestrian corridor proposal already in the works
- Need more state funding
- Berkeley city to build downtown transit center
- Berkeley are uncoordinated, AC Transit central and working hard toward it
- Making trips from busses easier to transfer
- Berkeley wants transfer station for buses
- Bear fair busses continuing service
- AC Transit trying to coordinate all buses, UC Perimeter, Bear Transit
- Budget cuts, operating funds are from Capitol Funds
- Proposal to close Telegraph Avenue from cars only allow buses
- Police department to document unsafe walkways, 3of the worst on Bancroft and Telegraph have the highest accident unsafe Pedestrian rate
- Dwight Way and Telegraph Triangle intersection has the most traffic, driver and Pedestrian complaints about being unsafe, blind spots, unpaid attention by drivers to Pedestrian warning and safety signs
- Lots of robberies happening on Bancroft
- High rate of crime in on and around campus areas
- Include using transportation studies to minimize crime
- There are more Berkeley Police visible than UC Police Officers
- All students (UCB) need to be AWARE of their surroundings and environment
- Need more Pedestrian and student education on safety
- Walk in groups
- Avoid walking late night

4. Walking Around Berkeley Focus Group:

- Relationship between Pedestrian plan and DOSP
- ADA, sidewalk repairs, who to call
- Where are the closing streets, strategies speed bumps and tables?
- University and Shattuck, general synchronizing signals
- Who to reach? traffic number 510.981.5980
- Red light cameras
- Expand flashing beacons
- Walking and path maps and I-phones
- More enforcement
- \$15 block party by application including more incentives
- Disabled parking to limit distances travelled
- Excessive liability and physically going office pick barricades construction impacts and standards, mapping software and mobile applications
- Traffic calming and street closures often not feasible, temporary closures/ block parties
- Stripping curb bulbs like Dwight Way street
- ADA issues, sidewalks and sidewalk condition map data
- Refuge , recycling cans
- More lighted street for disabilities
- Awareness # for safety workshops

5. Enforcement Education

- Question: When must drivers yield to Pedestrian?
- Answer: When Pedestrians enter the crosswalk? Or when they approach?
- Community support 4 enforcement campaign events
- Area coordinator
- Announce by BPD link 2 existing council/school list serve
- Walk to school monthly banner
- National night out potluck
- Add walk safety community events