

# Pedestrians Count! 2012: Successes, Challenges and Data

*Making all communities walkable for all people*

## Agenda

Thursday May 3 <sup>rd</sup>			
8:30 am – 9:20 am	<b>Morning “Walk with a Doc”</b> led by Kaiser Permanente’s <b>Every Body Walk Dr. David Cuan</b> and <b>Los Angeles Walks</b> . The walk will start from the Kyoto Hotel at 120 South Los Angeles Street Los Angeles, CA 90012 and end at LA Metro.		
9:00 am – 9:30 am	<b>Registration and Coffee/Tea</b>		
9:30 am – 11:00 am	<b>AM Session</b>		
	<p><b>Title: Developing Equitable Transit Oriented Developments</b></p> <p><u>Panelists:</u>  <b>Pilar Lorenzana-Campo</b>,                      Public Health Law and Policy (PHLP)  <b>Paulina Gonzalez</b>, Strategic Actions for Just Economy (SAJE)  <b>Joan Ling</b>, Occidental College and Affordable Housing consultant  <b>Serena Lin</b>, Attorney, Public Council  <b>City of Los Angeles Planning Dept</b> (invited)</p> <p><u>Moderator:</u>  <b>Jean Armbruster</b>, Los Angeles County Department of Public Health</p> <p><u>Location:</u> <b>Union Station Room, 3<sup>rd</sup> Floor</b></p>	<p><b>Title: What the Data Tells Us and How We Can Use It</b></p> <p><u>Panelists:</u>  <b>Nancy McGuckin</b>, Nancy McGuckin &amp; Associates  <b>Elaine Murakami</b>, Federal Highway Administration  <b>John Bigham</b>, UC Berkeley SafeTREC  <b>Leonard Seitz</b>, Caltrans</p> <p><u>Moderator:</u>  <b>Deborah Murphy</b>, Los Angeles WALKS</p> <p><u>Location:</u> <b>Gateway Room, 3<sup>rd</sup> Floor</b></p>	<p><b>Title: How To Do Your Own Pedestrian Count</b></p> <p><u>Speaker:</u>  <b>Robert Schneider</b>, UC Berkeley SafeTREC</p> <p><b>Note:</b> This session will have a mobile component.</p> <p><u>Location:</u> Mulholland Room, 15<sup>th</sup> Floor</p>
11:00 am – 12:00pm	<b>Lunch Break</b>		
12:00 pm – 1:30 pm	<b>Plenary Session</b>		
	<p><b>Welcome from <i>California WALKS</i></b>  <b>Welcome from LA Metro’s CEO Art Leahy</b></p> <p><u>Panel Topic:</u> <b>Making All Communities Walkable for All People</b></p> <p><u>Panelists:</u>  <b>Manal Aboelata</b>, Prevention Institute  <b>Michele Martinez</b>, Santa Ana City Councilmember  <b>Mary Lee</b>, Policy Link  <b>Dana Richardson</b>, Community Health Improvement Partners</p> <p><u>Panel Moderator:</u>  <b>Roberta Tinajero</b>, Kaiser Permanente</p> <p><u>Location:</u> <b>Board Room, 3<sup>rd</sup> Floor</b></p>		
1:30 pm – 1:45 pm	<b>Break</b>		

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<p><b>1:45 pm – 3:15 pm</b></p>	<p><b>PM Session 1</b></p>		
	<p><u>Title:</u> <b>Leveraging Safe Routes to School:</b> Safe Passages, Community and Youth Engagement Strategies to improve the environment for students walking to school</p> <p><u>Panelists:</u>  <b>Jamecca Marshall</b>, Advancement Project  <b>Shanti Bond</b>, Rady Children’s Hospital SRTS  <b>Denna Mulverhill</b>, New Directions for Youth</p> <p><u>Moderator:</u>  <b>Jessica Meaney</b>, Safe Routes to School National Partnership</p> <p><u>Location:</u> Union Station Room, 3<sup>rd</sup> Floor</p>	<p><u>Title:</u> <b>Lowering Speed Limits Around Schools:</b> lessons learned by San Francisco, Goleta and Santa Barbara through implementation of State Law AB 321</p> <p><u>Panelists:</u>  <b>Elizabeth Stampe</b>, <a href="#">Walk San Francisco</a>  <b>Paula Perotte</b>, <a href="#">Legislation AB 321 and Santa Barbara County/Goleta City Council</a>  <b>Eva Inbar</b>, <a href="#">Coalition for Sustainable Transportation – Santa Barbara WALKS</a></p> <p><u>Moderator:</u>  <b>Rye Baerg</b>, Safe Routes to School National Partnership</p> <p><u>Location:</u> Gateway Room, 3<sup>rd</sup> Floor</p>	<p><u>Title:</u> <b>Pedestrian Tools for Complete Streets:</b> Engineering &amp; Policy Best Practices</p> <p><u>Panelists:</u>  <b>Brian Alconcel</b>, Caltrans  <b>Jeremy Klop</b>, Fehr &amp; Peers  <b>Beth Thomas</b>, Caltrans</p> <p><u>Moderator:</u>  <b>Anne Geraghty</b>, <a href="#">WALKSacramento</a></p> <p><u>Location:</u> Board Room, 3<sup>rd</sup> Floor</p>
<p><b>3:15 pm – 3:30 pm</b></p>	<p><b>Break</b></p>		
<p><b>3:30 pm – 5:00 pm</b></p>	<p><b>PM Session 2</b></p>		
	<p><u>Title:</u> <b>Multi-agency Coordination for Better Pedestrian Safety</b></p> <p><u>Panelists:</u>  <b>Megan Weir</b> and <b>Cyndy Comerford</b>, San Francisco Department of Public Health  <b>Ana Validzic</b>, San Francisco Department of Public Health  <b>Capt. Al Casciato/Sgt. Patrick Tobin</b>, San Francisco Police Department  <b>Timothy Papandreou</b>, San Francisco Municipal Transportation Agency</p> <p><u>Moderator:</u>  <b>Bob Planthold</b>, <a href="#">California WALKS</a></p> <p><u>Location:</u> Union Station Room, 3<sup>rd</sup> Floor</p>	<p><u>Title:</u> <b>3 P’s for Overcoming Challenges from Distracted Travelers and Achieving Statewide Multimodal Successes:</b> Perseverance, Patience and Professionalism</p> <p><u>Panelists:</u>  <b>Lauren Holland</b>, Zachary Cruz Foundation  <b>Jill Cooper</b>, UC Berkeley SafeTREC  <b>Chris Ratekin</b>, Caltrans Community Planning</p> <p><u>Moderator:</u>  <b>Wendy Alfsen</b>, <a href="#">California WALKS</a></p> <p><u>Location:</u> Gateway Room, 3<sup>rd</sup> Floor</p>	<p><u>Title:</u> <b>Increasing Public and Private Investments in Walking</b></p> <p><u>Panelists:</u>  <b>David Cohen</b>, Federal Highway Administration  <b>Gayle Haberman and Isabelle Sternfeld</b>, <a href="#">Los Angeles County Department of Public Health</a>  <b>Darold Heikens</b>, <a href="#">Caltrans ADA Infrastructure</a>  <b>Heather Fargo</b>, Strategic Growth Council</p> <p><u>Moderator:</u>  <b>David Cohen</b>, Federal Highway Administration</p> <p><u>Location:</u> Board Room, 3<sup>rd</sup> Floor</p>
<p><b>5:30 pm – 8:30pm</b></p>	<p><b>Pedestrian Social with <a href="#">California WALKS</a> and <a href="#">Los Angeles Walks</a>:</b> Please join Los Angeles Walks and <a href="#">California WALKS</a> on <b>Thursday May 3<sup>rd</sup></b> at <b>5:30</b> for food, drinks and a multi-modal pedestrian urbanism adventure through Downtown LA’s Arts District to learn about the fascinating transformation of this neighborhood. At <b>5:30pm, depart Union Station</b> via the Gold Line (please meet on the platform a few minutes early to find the group) to Little Tokyo, where we’ll make a brief stop for refreshments at the One Eyed Gypsy at <b>901 E 1st St. 7:00pm</b>, we will walk one mile through the lofts, studios and converted warehouses to Villains Tavern for food and fun at <b>1365 Palmetto Street</b>.</p>		

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<b>Friday May 4<sup>th</sup></b>			
<b>8:00 am -8: 30 am</b>	<b>Registration and Coffee/Tea with our Exhibitors and Sponsors</b>		
<b>8:30 am – 10:15 am</b>	<b>Morning Plenary Session</b>		
	<p><u>Title:</u> <b>Global, State and Local: Improving Pedestrian Safety and Walkable Communities Across Jurisdictions</b></p> <p><u>Keynote Speakers:</u>  <b>Richard J. Jackson</b>, MD MPH Professor/Chair, Environmental Health Sciences, UCLA Fielding School of Public Health</p> <p><b>“It’s UP to All of Us”</b>, <b>Chris Murphy</b>, Director, California Office of Traffic Safety</p> <p><u>Keynote Moderator:</u> <b>Holly Sisneros</b>, California Department of Public Health</p> <p><u>Panel:</u>  <b>Matt Carpenter</b>, Sacramento Council of Governments (SACOG)  <b>Coleen Clementson</b>, San Diego Association of Governments (SANDAG)  <b>Hasan Ikhata</b>, Southern California Association of Governments (SCAG)  <b>Martin Tuttle</b>, California Department of Transportation (Caltrans)</p> <p><u>Panel Moderator:</u> <b>Anne Geraghty</b>, WALKSacramento</p> <p><u>Location:</u> <b>Board Room, 3<sup>rd</sup> Floor</b></p>		
<b>10:15 am – 10:30 am</b>	<b>Break</b>		
<b>10:30 am – 12:00 pm</b>	<b>AM Session</b>		
	<p><u>Title:</u> <b>Seniors Walking for Health and Access:</b> Building a local, regional and statewide movement</p> <p><u>Panelists:</u>  <b>Nate Miley</b>, Alameda County Supervisor  <b>David Grant</b>, California Alliance of Retired Americans (CARA)  <b>Mary Duncan</b>, Senior community advocate</p> <p><u>Moderator:</u>  <b>Rhianna Babka</b>, California WALKS</p> <p><u>Location:</u> <b>Union Station Room, 3<sup>rd</sup> Floor</b></p>	<p><u>Title:</u> <b>Complete Streets: Opportunities, Barriers and CEQA</b></p> <p><u>Panelists:</u>  <b>Bryan Jones</b>, City of Carlsbad Transportation Department  <b>Michelle Black</b>, Chatten, Brown &amp; Carstens  <b>Rock Miller</b>, STANTEC and ITE International</p> <p><u>Moderator:</u>  <b>Kathleen Ferrier</b>, WALKSanDiego</p> <p><u>Location:</u> <b>Gateway Room, 3<sup>rd</sup> Floor</b></p>	<p><u>Title:</u> <b>Changing Walking Cultural Norms:</b> State, Local and Health Messaging Efforts</p> <p><u>Panelists:</u>  <b>Holly Sisneros</b>, California Department of Public Health, PedSafe: “It’s UP to All of Us”  <b>Denise Hunter</b>, FAME Center: “Let’s Move!”  <b>Patrice Smith</b>, Kaiser: “Every Body WALK!”</p> <p><u>Moderators:</u>  <b>Karissa Anderson</b> and <b>Holly Sisneros</b>, California Department of Public Health</p> <p><u>Location:</u> <b>Board Room, 3<sup>rd</sup> Floor</b></p>
<b>12:00 pm – 1:00 pm</b>	<b>Lunch Break with our Exhibitors, Sponsors and Partners</b>		

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<b>1:00 pm – 2:30 pm</b>	<b>PM Session</b>		
	<p><b><u>Title:</u> Making the Walk to Transit Connection</b></p> <p><u>Panelists:</u>  <b>Pam O'Connor</b>, LA Metro Board and City of Santa Monica Councilmember  <b>Diego Cardoso</b>, LA Metro  <b>Laura Cornejo</b>, LA Metro  <b>Matthew Ridgway</b>, Fehr &amp; Peers</p> <p><u>Moderator:</u>  <b>Tham Nguyen</b>, LA Metro</p> <p><u>Location:</u> <b>Board Room, 3<sup>rd</sup> Floor</b></p>	<p><b><u>Title:</u> Complete Streets Policies: What can they contain and how do they change cities?</b></p> <p><u>Panelists:</u>  <b>Ryan Wiggins</b>, Transportation for America  <b>Ryan Snyder</b>, Ryan Snyder and Associates  <b>Sal Lopez</b>, City of Baldwin Park</p> <p><u>Moderator:</u>  <b>Alissa Walker</b>, Los Angeles Walks</p> <p><u>Location:</u> <b>Union Station Room, 3<sup>rd</sup> Floor</b></p>	<p><b><u>Title:</u> Youth &amp; Community Advocates for Change: What a Difference We Make</b></p> <p><u>Panelists:</u>  <b>Gema Perez</b>, Greenfield Walking Group  <b>Betty Basulto</b>, Greenfield Walking Group  <b>Julia Lopez</b> and <b>Jason Briseno</b>, California WALKS Youth Leaders Team</p> <p><u>Moderator:</u>  <b>Jonathan Lopez</b>, California WALKS/Kaiser</p> <p><u>Location:</u> <b>Gateway Room, 3<sup>rd</sup> Floor</b></p>
<b>2:30 pm – 2:45 pm</b>	<b>Break</b>		
<b>2:45 pm – 3:15 pm</b>	<b>Closing Plenary and Awards</b>		
	<p><b>Closing Plenary:</b> <b>Pam O'Connor</b>, LA Metro Board and City of Santa Monica Councilmember  <b>Closing from California WALKS</b>  <b>Awards Ceremony: Best Foot Forward Lifetime Achievements: Agency, Elected Leader, Advocate, Community Advocacy, Safety</b></p> <p><u>Location:</u> Board Room, 3<sup>rd</sup> Floor</p>		
<b>3:15pm</b>	<b>Adjourn</b>		
<b>3:30 pm – 4:00 pm</b>	<b>California WALKS Network and Advocates Debrief and Next Steps – All are welcome!</b>		
	<u>Location:</u> Union Station Room, 3 <sup>rd</sup> Floor		